

IN COOPERATION WITH



**European Winter Academy 2018:
Sustainable Business:
Economy – Environment – Society
- Visit Germany, France and Luxembourg -**

2018/8/6

<u>Venue:</u>	EUROPÄISCHE AKADEMIE OTZENHAUSEN gGmbH (EAO) Europahausstraße 35 66620 Nonnweiler/Germany Tel.: +49 (0) 6873 662-441 Fax: +49 (0) 6873 662-350
<u>Beginning:</u>	Wednesday, 11 December 2018
<u>End:</u>	Wednesday, 18 December 2018
<u>Partners:</u>	ASKO EUROPA-STIFTUNG, Saarbrücken (AES) Europäische Akademie Otzenhausen (EAO) Southern Federal University (SFedU), Rostov-on-Don (Russian Federation) Environmental Campus Birkenfeld (UCB), Birkenfeld (Germany) Berg Institute, Universidad Alfonso X El Sabio, Madrid (Spain)
<u>Participants:</u>	Students from Russia, USA and Germany
<u>Responsibility:</u>	Dr. Elisabeth Schmitt, EAO Dmitry Shevchenko, Ph.D., Associate Professor, SFedU Prof. Dr. Stefan Diemer / Marie-Louise Brunner, M.A., UCB
<u>Seminar Leader:</u>	Dr. Elisabeth Schmitt/Alexander Metternich, EAO
<u>Seminar assistant:</u>	Ronja Coconcelli, St. Martin
<u>Language:</u>	English

DRAFT PROGRAM*

Tuesday, 11 December 2018	
From 10:30	Arrival of the groups Pickup at Frankfurt/Main Airport (FRA) <u>Meeting point: MEETING POINT TERMINAL 2</u> Transfer to the European Academy of Otzenhausen
Around 13:00	Arrival at the European Academy and check-in
13:30	Lunch
From 15:30	Welcome coffee
16:00 – 18:30	Welcome address, introduction to the program, getting familiar with the European Academy Dr. Elisabeth Schmitt, EAO Getting to know each other Dr. Elisabeth Schmitt, EAO
18:30	Dinner
Wednesday, 12 December 2018	
08:00	Breakfast
09:00 – 12:15 Incl. 15 min. coffee break	Sustainability: Challenges for the World of Tomorrow – UN Sustainable Development Goals Alexander Metternich B.A., EAO Lecture and workshop
12:30	Lunch
14:00 – 17:30 Incl. 15 min. coffee break	Workshop: What does our lifestyle really cost? Measuring instruments and visualization methods - Ecological rucksack, Ecological footprint, Handprint, Virtual Water Alexander Metternich B.A., EAO Group work and presentations
18:30	Dinner
Thursday, 13 December 2018	
06:00	Breakfast <i>- you can pack your own packed lunch from the breakfast buffet -</i>
07:00	Departure to Strasbourg
10:00 – 12:30	Visit to the European Parliament Meeting with an MEP and attendance to the Plenary session
12:30	Departure to the city center of Strasbourg
12:30 – 14:00	Strasbourg – a European Capital Guided tour: NN, Strasbourg <u>Meeting point: Place de l'étoile</u>
14:00 – 18:30	Free time and dinner (individually) in the city center of Strasbourg (incl. visit to the Christmas Market) <u>Meeting point: Place de la Cathédrale</u>
19:00	Departure to Otzenhausen Place de l'étoile (bus parking)
22:00	Arrival at Otzenhausen
Friday, 14 December 2018	
07:30	Breakfast
08:30	Departure to Luxembourg
10:00 – 11:30	Visit to the European Investment Bank (EIB): How does the European Union promote a more sustainable future Presentation and discussion

	NN, EIB
11:30	Departure to the historical city center of Luxembourg
11:30 – 14:00	Lunch (individually) and free time in Luxembourg
14:00	Departure to Trier
15:00 – 18:30	From the Romans to Karl Marx – Trier, the oldest City in Germany Introduction by the seminar team and free time
18:30	Departure to Longuich
19:00	Development of Wine making industry and its importance for the Mosel region Introduction, wine tasting and dinner Weinhaus Schlöder-Thielen Alte Burg, Longuich
21:30	Departure to Otzenhausen (arrival: 22:00)
Saturday, 15 December 2018	Start of the joint seminar "Russia + ... + German" Sustainable Business
08:00	Breakfast
09:00	Arrival of the German participants
09:00 – 10:10	Welcome, presentation of the program, ice breaking activities Dr. Elisabeth Schmitt, EAO/Alexander Metternich, EAO
10:10 – 12:45 Incl. 15 min. coffee break	Intercultural communication as key for sustainable international business Prof. Dr. Stefan Diemer / Marie-Louise Brunner, M.A., UCB
12:45	Lunch
14:00 – 17:30 Incl. 15 min. coffee break	Business and public administration in the new economy: Make our future more sustainable Prof. Dr. Klaus Helling, UCB Lecture and discussion
17:45	Dinner
19:00	Departure of the German group
Sunday, 16 December 2018	Joint seminar "Russia + ... + German" Sustainable Business (cont.)
08:30	Breakfast
Till 09:30	Arrival of the German participants
09:30 – 13:00 Incl. 15 min. coffee break	Workshop: Corporate frameworks for sustainable business: <ul style="list-style-type: none"> • Corporate social responsibility (CSR) • Environmental management (EM) • Risk management (RM) Dr. Gregor Weber, ecoistics.institute, Breunigweiler Lecture/group work and discussion
13:00	Lunch
14:30 – 17:30 Incl. 15 min. coffee break	Economic Sustainability II: Energy and Climate Policy - Case studies NN Introduction and workshop
17:30	Evaluation of the joint seminar
18:00	Dinner
19:00	Departure of the German group
20:00	Bowling championship (nine pin)
Monday, 17 December 2018	Excursion: Mainz and Frankfurt
07:15	Breakfast
08:15	Check-out and departure
10:30 – 12:00	Business visit to Werner & Mertz GmbH, Mainz Reality check - Sustainability in company practice NN, Sustainability Management, Werner & Mertz GmbH Presentation and discussion

	Visit to local administration
12:00	Departure to Frankfurt, lunch (individually) and free time in the city center of Frankfurt
15:30 – 17:45	Visit to the European Central Bank (ECB) Presentation on the role of the ECB and current challenges and visit to the new visitor centre
18:00	Check-in at a hotel in Frankfurt
18:20 – 19:00	Evaluation
	Afterwards free time and dinner (individually)
Tuesday, 18 December 2018	
	Breakfast and check out of the students Transfer to Frankfurt/Main Airport (FRA) (by public transport)

* Subject to change